



2010 Pitching Guidelines

Pitches are now being accepted for the 41st Annual GMA Dove Awards. You may submit pitches for pre-show performers, presenters, hosts and televised show performers and presenters ONLY. The televised show host positions have been filled.

The artist or person that you are pitching must be a current member of the Gospel Music Association. Please go to this link to instantly become a member and receive a member ID number:
<https://www.gospelmusic.org/membership/individual/join.aspx>

The show will be Wednesday, April 21, 2010 at the Grand Ole Opry House in Nashville. It will be broadcast on the Gospel Music Channel on Sunday, April 25, 2010 at 8pm Eastern.

The nominee press conference will be held on Thursday, February 18, 2010 at 10:30 am at the Curb Café at Belmont University in Nashville.

PITCHES MUST ARRIVE AT THE GMA OFFICE NO LATER THAN 5 PM CST, FRIDAY, MARCH 5, 2010.
Pitches submitted sooner will be considered prior to that date, so please submit as soon as possible.
We are located at: 1205 Division Street, Nashville, TN 37203. Please put to the attention: DOVE AWARD SHOW. You may also submit the pitches electronically to doveawardshow@gospelmusic.org

There will be a two-hour pre-show with most of the award presentations and a few performances, followed by a two-hour taped show.

The Gospel Music Channel will provide a house band and cover the costs related to the house band and set. Anything in addition to the house band and/or set, will be the responsibility of the artists/labels/management. Any of these ideas/expenses will need to be agreed upon by GMC and other parties involved, in advance. Artist travel will be the responsibility of the artists/label/management.

Please prepare TWO copies of each pitch package and include the following:

1. Artist/person to be pitched along with priority of role in show (i.e. performer, presenter).
2. GMA Membership ID number of the artist or person that you are pitching.
3. A brief written description of your pitch, including any specifics regarding performance AND interesting twists on standard performances (duets, etc.)
4. Photos of artist/person and Press Kit.
5. Current CD and music video/DVD (if available).
6. Single contact person for discussing pitches and participation on the show.
7. One pitch per envelope, please. Electronic submissions can be sent to doveawardshow@gospelmusic.org

PLEASE NOTE: This is NOT considered a pitch: "(artist name) to perform." We would like more details. Tell us what song (or list a couple in priority), what kind of setting or arrangement you envision, what's special about the song or artist for this show, etc. Be specific in your pitches with performance ideas, tracks / live, etc. **GMA and GMC are very interested in creating performances that can't be seen anywhere else - - you should think out of the box, collaborations, etc.**

To minimize overlapping pitches, we ask that labels, publicists and managers coordinate pitches so that there is only one submission per artist.

Your submission of an artist for presenter or performer includes your agreement to make them available for rehearsals prior to the show. Due to limited stage time, certain concessions from your artist's schedule may be required. Producer reserves the right to replace any artist who is not available for rehearsal.

Thank you so much for supporting the Dove Awards. We could not do this without you!